

Commercial	Revenue Generation	<p>Experience in revenue growth strategies i.e. sponsorship, membership/subscription services, grant funding, ticketing, fund raising</p> <p>Experience in advising or executing asset creation strategies</p>																		
	Marketing and Communications	<p>Senior executive experience in marketing, branding and/or customer and fan engagement that creates long term customer value through discovery, acquisition and retention strategies, including but not limited to social media growth and engagement</p> <p>Competent written communication skills that provide engaging content</p>																		
	Major Events	<p>Experience developing bids and strategies to host major European and International events</p> <p>Experience in development funding and commercial models</p> <p>Experience developing ticketing and fan engagement strategies</p> <p>Experience in successfully securing broadcast partnerships</p>																		

<p>5) Have had significant experience and generally also hold relevant qualifications to give an expert understanding of the skill. This includes (but is not limited to) having had:</p> <p>- relevant work experience of at least 10 years specific to the skill in an area directly related to the work of Table Tennis England, including experience on boards, at a senior management level in a related</p>																	